Gateway to Professional Recognitions
Programmes in Creative Art & Design

Creative Industries

Diploma in Creative Industries (Graphic Design & Visual Communication)
創意工業文憑課程（平面設計及視覺傳達）

Diploma in Creative Industries (Interior Design)
創意工業（室內設計）文憑課程

Diploma in Creative Industries (Product Design)
創意工業（產品設計）文憑課程

Advanced Diploma in Creative Industries (Interior Design)
創意工業（室內設計）高等文憑課程

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www.hkct.edu.hk/cie
Currently, all of the overseas degree courses are located at the Centre of International Education (CIE), which is a branch within HKCT, covering a range of subjects and disciplines. The Centre is operating courses from diploma to doctoral degree level and the areas of discipline include:

- Art & Design, Creative Technologies, Multimedia
- Built Environment and Engineering
- Business and Management
- Tourism and Hospitality
- IT and Computing
- Social Sciences
- Law and Education

Apart from the academic course delivery, CIE also provides professional and academic services:

- Professional seminars and short courses
- National and international conferences
- Knowledge transfer between Hong Kong and overseas academics or professionals
- Liaison with local/overseas institutions and professional bodies

CIE is now situated at the headquarter of the College, which houses standard classrooms, computer laboratories, library, language centre and student support centre. The Centre is now led by a Director, who is supported by two Associate Directors and a team of Programme Director, Head of Programme, Programme Coordinators and Programme administrators. In addition, the academic activities are delivered by experienced full-time faculty and part-time lecturers. The College as a whole is also operating with some central units including Human Resources, Finance, Student Development, Facilities Management, IT and AV, etc.
Diploma in Creative Industries (Interior Design)

Aims and objectives:
On completion of this programme, students should be able to:
- understand the theories and practices which underpin creative designs and technology studies with respect to interior design;
- foster interior design skills in creative, technical and business communication;
- organize creative and sophisticated interior design projects;
- facilitate and participate in interior design productions as in the real world and in virtual environments;
- generate diverse interior design content for the creative design environment;
- meet a specific career goal or create a wide variety of career choices;
- excel at the forefront of cultural, creative and entrepreneurial developments.

Admission requirements:
1. Complete Form 5 or graduate of Project Yi Jin or equivalent; or
2. Aged over 21 with relevant working experience.

Medium of instruction:
The course is delivered in Cantonese/English.

Assessment Methods:
100% coursework

Course Completion Requirements:
Students are required to achieve overall mark not less than 50% and attain attendance rate over 70% in each subject. Students who fail to achieve overall mark over 50% in any subject are eligible to resubmit the final project of that subject provided that the attendance rate is over 70%.

Tuition Fee:
$12,500

Programme Structure
- Interior Design Foundation 室內設計基礎
- Interior Design Technology 室內設計應用科學
- Computer-aided Drafting 電腦繪圖設計
- Digital Modeling 數碼化構造模型
- Design Project I – Residential and Corporate Office Design 專案設計 I – 住宅及辦公室設計
- Design Project II – Shop, Boutique and Restaurant Design 專案設計 II – 店舖及食肆設計
Aims and objectives:
On completion of this programme, students should be able to:
• understand the theories and practices which underpin creative designs and technology studies with respect to graphic design and visual communication;
• foster graphic design and visual communication skills in creative, technical and business communication;
• organize creative graphic design projects as well as sophisticated visual communication systems;
• facilitate and participate in graphic design productions and visual communications as in the real world and in virtual environments;
• generate diverse graphic design and visual communication content for the creative design environment;
• meet a specific career goal or create a wide variety of career choices;
• excel at the forefront of cultural, creative and entrepreneurial developments.

Admission requirements:
1. Complete Form 5 or graduate of Project Yi Jin or equivalent; or
2. Aged over 21 with relevant working experience.

Medium of instruction:
The course is delivered in Cantonese/English.

Assessment Methods:
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Tuition Fee:
$12,500

Diploma in Creative Industries
(Graphic Design & Visual Communication)

Part-time 9 months
This programme admits students in October & April every year

Programme Structure
• Foundations of Graphic Design I 平面設計基礎 I
• Foundations of Graphic Design II 平面設計基礎 II
• Desktop Publishing Design 平面設計電腦應用
• Typography Design 字體設計
• Graphic Design Specialties I – Corporate Identity and Branding
  平面設計專項 I – 企業形象及品牌
• Graphic Design Specialties II – Publication and Layout
  平面設計專項 II – 書刊及排版
• Graphic Design Specialties III – Advertising, Promotion and Packaging
  平面設計專項 III – 廣告，宣傳及包裝
Diploma in Creative Industries (Product Design)

Aims and objectives:
Upon completion of the course, students will gain:
• all the essential knowledge and practical training on function, form, structure, ergonomics and technical issues
• the historical and cultural context of product design
• the emphasis on creativity, innovation, 2D and 3D aesthetics
• the knowledge and techniques on proposal presentation and project management for product design.

Admission requirements:
1. Complete Form 5 or graduate of Project Yi Jin or equivalent; or
2. Aged over 21 with relevant working experience.

Medium of instruction:
The course is delivered in Cantonese/English.

Assessment Methods:
100% coursework

Course Completion Requirements:
Students are required to achieve overall mark not less than 50% and attain attendance rate over 70% in each subject. Students who fail to achieve overall mark over 50% in any subject are eligible to resubmit the final project of that subject provided that the attendance rate is over 70%.

Tuition Fee:
$12,500
Aims and objectives:
On completion of this programme, students should be able to:
- Develop a spatial vocabulary, and an understanding of the reasoning behind their design intentions;
- Acquire an understanding of the importance of the analytical skills in the design process;
- Provide students with the opportunity to focus on their personal creative style development;
- Develop their conceptual and creative ideas through experimentation with a range of media from drawing to multimedia;
- Develop a comprehensive portfolio of interior design works based on the 9-month lectures and projects.

Admission requirements:
1. Completion of HKCT DCI (Interior Design) or equivalent; or
2. Aged over 21 with relevant working experience.

Medium of instruction:
The course is delivered in Cantonese/English.

Assessment Methods:
100% coursework.

Course Completion Requirements:
Students are required to achieve overall mark not less than 50% and attain attendance rate over 70% in each subject. Students who fail to achieve overall mark over 50% in any subject are eligible to resubmit the final project of that subject provided that the attendance rate is over 70%.

Tuition Fee:
$12,500

Advanced Diploma in Creative Industries (Interior Design)
創意工業（室內設計）高等文憑課程
Part-time 9 months
This programme admits students in October & April every year

Programme Structure
- Architectural Interior Design 室內建築設計概念與理論
- Digital Image Processing & Application 數碼影像處理及應用
- Design Studio 設計研習
- Furniture Design 傢俱設計
- Professional Practice 專業實踐與發展
- Visual Presentation of Interior Design 室內設計演示技巧