HONG KONG COLLEGE OF TECHNOLOGY

ART & DESIGN

2014/2015

CREATIVE DESIGN PROGRAMMES

CREATIVE DESIGN PROGRAMMES

Higher Diploma in Creative Design (Integrated Graphic Communication)

Professional Diploma in Creative Design (Interior Architectural Design)

Diploma for Tertiary Studies (Creative Design)

Advanced Diploma in Beauty Therapy

www.hkct.edu.hk/he
香港專業進修學校（港專），為港專機構轄下一所慈善性質獨立專上教育機構。港專前身為旺角工人夜校，於1957年創辦。在過去五十多年來，港專積極投入香港的教育事業，服務範疇不斷擴展，目前在高等教育及延續教育等領域，提供多元化的專業課程，切合不同年齡、不同階層人士的需求。此外，港專亦致力發展社會服務，回饋社會。

港專致力成為建基香港、具國際視見、充滿希望的優選高等及持續教育機構，對國家對社會有所貢獻。港專採用靈活多元的教學模式，培養學生的專業知識和獨立思考；更透過校內專業部門提供不同的課內外活動，例如通識課程、外地交流及義務工作等，藉以開拓他們的視野，建立積極上進的人生觀。學校設立語言中心，著重訓練學生的兩文三語，讓他們掌握良好的溝通能力。與此同時，港專開設學生的生涯規劃，為他們安排實習機會、升學及就業支援服務等，協助他們看清方向，實現理想。
Hong Kong College of Technology (HKCT) is a charitable and independent post-secondary education institution under the HKCT Group Limited. Formerly known as the Mongkok Workers’ Night School, which was established in 1957, HKCT has striven continuously to contribute to the local education for over 50 years. Currently, the College provides a diversity of professional courses in higher and further education to cater for the needs of learners at different ages and levels. It has also committed to giving back to society by providing various forms of social services.

HKCT strives to establish itself as a home-grown education institution with an international vision and a growth prospect to contribute to the society and the motherland. We help students acquire professional knowledge and develop critical thinking through flexible and versatile teaching strategies. Specialised departments at HKCT also promote a variety of extra-curricular programmes, such as liberal studies courses, international student exchange and voluntary services, with a view to widening students’ horizon and helping them develop a positive outlook on life. Our language centre provides support for students to hone their skills in English, Cantonese and Mandarin, and improve their communication skills. HKCT also offers students internship opportunities and education and career supports, with the aim of helping them to identify their direction and focus, and to work towards their goals.
The contemporary design of HKCT Campus equipped with the state-of-the-art teaching facilities provides spacious areas for students and teaching staff to learn and flourish. The Design Laboratory is a multi-function room installed with the latest computer software, including Adobe Creative Suite, 3D animation applications, 3D Studio Max, and Final Cut Pro Studio Visual Editor. The laboratory, which has a capacity of serving 30 students, provides printing services and high-speed Internet access. It is an ideal place for students to exchange, brainstorm ideas or participate in joint projects or activities, molding their experiences to the unique needs and lifestyles.
美術設計室
Art and Design Room

Art and Design Room houses a Brush-painting Room, Photography Room and giant Gallery, providing ample spaces for Creative Design and Graphic Design students to showcase their creativity. Show room and Art Corridor are fitted for students to showcase their works and creative designs.

專業影室
Professional Shooting Studio

The Studio accommodates several professional equipments for photography and video shooting such as Nikon Digital Single Lens Reflex camera, 4"x5" Viewfinder, 120 Digital Camera, Sony NEX & Pan-asonic Cameras, lighting equipments, studio flash lights, softboxes, umbrellas, professional tungsten lights for video filming, background paper hanger (9feet and 4 feet) and tripods for photography and video shooting.

MAC專業教室
MAC Lab.

MAC專業教室設備可提供40人使用，電腦：iMac 20”。
軟體：Adobe Creative Suite專業平面設計處理、Final Cut Studio影像編輯、3D動畫應用軟體及FLASH動畫。

MAC Lab, which has a capacity of serving 40 students, provides iMac 20” installed with Adobe Creative Suite, Final Cut Studio Editor, 3D animation applications 3DS MAX, FLASH
參觀印刷公司 Visit Printing Company
INTERNSHIP OPPORTUNITIES

創意設計高級文憑（綜合平面設計傳達）
二年級學生：
Year 2 students,
Higher Diploma in Creative Design
(Integrated Graphic Communication):

台灣 TAIWAN ︱
潘頤欣 Pun Chung Yan、
柳皓文 Liu Ho Man、李嘉玲 Li Ka Ling
姚樂文 Yiu Lok Man、許念君 Hui Nim Kwan
Organisations and companies which offer internship:
STUDENTS’ EXCELLENT ACHIEVEMENTS

The Society for AIDS Care Mask Competition

Champion: Mok Ka Tsun
2nd Runner up: Ng Shuk Hing

Zhou Hang Fuk, Tang Yuet, Man Cheuk
Lee Mei Ping, Lau Ka Lam, Lam Tsz Chun
Lai Wai Sze
「設計徒」
畢業設計展
2013

藝術與設計
"EXITBITION" GRADUATION SHOW

The Annual Graduation Show for Art & Design graduates this year was held at Inno Centre, Kowloon Tong from 5 to 7 July 2013. This event, entitled "EXITBITION", put on show students' graduation works. The opening ceremony of the Graduation Show was held in the evening of 5 July. Dr. Chan Cheuk-hay, President and Principal and Dr Chan Kan-kam, Vice President (Higher Education) and Dr Leung Hau Yan of HKCT officiated the event.
GOVERNMENT ASSISTANCE

政府學費資助

修讀港專高級文憑之學生可向政府學生資助辦事處申請之資助包括：

1. 專上學生資助（助學金及低息貸款）；或
2. 免息審查貸款；及
3. 本地專上學生車船津貼。

Students of higher diploma programmes offered by HKCT can apply for the following assistance provided by the Student Financial Assistance Agency:

1. Financial Assistance Scheme for Post-secondary Students (grant and low-interest loan); or
2. Non-means-tested Loan; and
3. Student Travel Subsidy for Post-secondary Students.

部份課程的科目已加入持續進修基金「可獲發還款項課程」名單內。學員完成課程後可申請發還學費的80%或最高HK$10,000。發還金額以較小者為準。

Some subjects are included in the Continuing Education Fund’s list of reimbursable courses. Upon completion of a programme, graduates can be reimbursed 80% of their tuition fee or a maximum amount of HK$10,000, whichever is the smaller amount.

申請人在申請發還持續進修基金時，必須沒有就有關單位獲得政府其他計劃所提供的資助，亦不可就有關單位向本校申請獎學金。

Applicants for the Continuing Education Fund are entitled to reimbursement only if they have not received any other government subsidy or HKCT scholarship for the same programme.
How to Apply

You can submit your application, through One of the channels below.

1. HKCT Online Enrollment System at www.hkct.edu.hk/u-choice

2. By mail, fax, or visiting the general office of one of the HKCT campuses.
   Address: G/F, HKCT Jockey Club Ma On Shan Campus, Yu On Estate, Ma On Shan, Shatin, New Territories; or 2/F, HKCT Man Fuk Road Campus, 25 Man Fuk Road, Homantin, Kowloon

Please seal the application form and all related documents in an envelope and indicate "2014-15 Programme Application HE Central Administration Office" on the envelope.

By visiting the general office of the HKCT campuses, the following should be submitted along with your application form for verification:

- Original and a copy of your Identity Document;
- Original and a copy of all related academic certificates;
- Original and a copy of the school report or academic result of your last school year;
- One passport photo

(Please write down your name and HKID no. on the back of the photo.)

Application Procedures

1. **Step 1:**
   The College will send an acknowledgement via email upon receipt of your paper application. For online application, the acknowledgement will be issued immediately after your submission. Besides the acknowledgement, the login name and password of applicant portal will be sent to you in a separate email simultaneously.

2. **Step 2:**
   The College may ask you to attend an interview and / or a written test from May 2014 onwards. Relevant applicants will be notified via email in advance. Second Interview may be arranged if necessary.

3. **Step 3:**
   After interview, Result Notification will be issued through email.
図解说明：

1. **Diploma**
   - Completion of Sec. 6: or
   - Completion of Sec. 6, with 1 year post
   - Equivalent student (age 21 or above), or
   - Pass in admission interview

2. **Advanced Diploma**
   - Completion of Secondary 6, or
   - Completion of Secondary 6 with 1 year post
   - Equivalent student (age 21 or above), or
   - Pass in admission interview

3. **Bachelor Degree**
   - Any result in HKDSE, or
   - 5 passes in HKDSE subjects, or
   - Holder of HKCEE, or
   - Higher Diploma, or
   - Associate Diploma, or
   - Equivalent qualification, and
   - Pass in admission interview

4. **Two-Year Diploma (Creative Design)**
   - Holder of Diploma for Tertiary Studies
   - Holder of YJ or Diploma
   - Holder of Pre-Associate Degree/Diploma
   - Equivalent student (age 21 or above), or
   - Pass in admission interview

5. **One-Year Diploma (Creative Design)**
   - Any result in HKDSE, or
   - 5 passes in HKDSE subjects, or
   - Holder of Project YJ, or
   - Associate Diploma, or
   - Equivalent qualification, and
   - Pass in admission interview

6. **Certificate (Graphic Communication)**
   - 1 pass in HKAL, or
   - 2 passes in HKASL

7. **Certificate (Beauty Therapy)**
   - Level 2 in HKDSE subjects, or
   - Holder of Diploma for Tertiary Studies
   - Holder of Pre-Associate Degree/Diploma
   - Equivalent student (age 21 or above), or
   - Pass in admission interview

8. **Certificate (Interior Architectural Design)**
   - Any result in HKDSE, or
   - 5 passes in HKDSE subjects, or
   - Holder of Project YJ, or
   - Associate Diploma, or
   - Equivalent qualification, and
   - Pass in admission interview
DEGREE

Designer

3

BA (Hons) Graphic Design (Reg. no. 251639)
Offered by the HKCT in collaboration with University of Sunderland

Career Prospects

Graduates may pursue a graphic designer career in various areas, including graphic design, advertising design, book and magazine design, corporate design and packaging.
PORTFOLIO | CHEUNG QI LING
Pun Chung Yan
 вечером
BEAUTY FOOD OF WISE

LI MAN YAN

FANCL

現金券 $100

5 + 1
BUY 5 get 1 free!!
Higher Diploma in Creative Design

Course Introduction

The programme caters to students aspiring to join the creative design industry. It is designed to hone their professional skills and help them lay an all-round foundation in design. The programme features a comprehensive range of design theories and techniques and communication knowledge, with a view to opening up career opportunities for students and their prospect for further education. Rapid development in technology today means students should acquire knowledge related to the media and technology on top of traditional design techniques. In class, students are equipped with the latest computer software and design applications and audio-visual equipment, which effectively help them bring into play their creativity and design talent.
Recognition Status
The qualification of this programme is recognised under the Qualifications Framework in Hong Kong.
QF level: 4
QR Registration No.: 12/000860/4
Registration Validity Period:
14/05/2012 to 31/08/2018

Articulation Path
Graduates are eligible to apply for:
- BA (Hons) Graphic Design offered by the HKCT in collaboration with University of Sunderland
- Related bachelor’s degree programmes offered by local or overseas universities.

Career Prospects
Graduates may pursue a graphic designer career in various areas, including printed matter design associated with graphic design, advertising, books and magazines, corporate logo and packaging.

Internship
Internship may also be arranged for students to gain practical work experience.

Featuring Subjects
- 3D Imaging
- Audio Visual Imaging
- Corporate Identity Design
- Editorial Design & Publishing
- Integrated Design Skills
- Interactive Media Design
- Professional Practice
- Promotion & Advertising Design
- Typography
- Final Project

Tuition Fee
Year 1: HK$45,200
Year 2: HK$49,720
(The tuition fees for 2015/2016 will be reviewed and adjusted on the basis of inflation and other factors.)
(All tuition fees are subject to final approval from the Education Bureau.)
Diploma for Tertiary Studies (Creative Design)

Programme Introduction

The programme caters to secondary school leavers with an interest in design, with an emphasis on basic design techniques and concepts and knowledge in professional design. It can help prepare students for further studies.
Recognition Status

The qualification of this programme is recognised under the Qualifications Framework in Hong Kong.
QF level: 3
QR Registration No.: 12/000842/3
Registration Validity Period:
01/09/2012 to 31/08/2015

Articulation Path

Graduates are eligible to apply for Higher Diploma in Creative Design (Integrated Graphic Communication) offered by HKCT, or other sub-degree programmes.

Career Prospects

Graduates may pursue a graphic designer career in various areas, including printed matter design associated with graphic design, advertising, books and magazines, corporate logo and packaging.

Internship

Summer internship at design firms can be arranged.

Featuring Subjects

- Colour Theory
- Design Studies
- Digital Environment
- Drawing
- Ideas Generation
- New Brighter English (Level 3 / 4 / 5)

Tuition Fee

HK$36,600 / year
(All tuition fees are subject to final approval from the Education Bureau.)

New Brighter English has been included in the list of reimbursable courses for Continuing Education Fund purposes (Course Code: 24C00850-6). Successful application and completion of the course is entitled to a fee reimbursement of HK$10,000.
PROFESSIONAL DIPLOMA IN CREATIVE DESIGN

(Interior Architectural Design)

Duration of Study: 1 year (8 Semesters)

Programme Introduction

The programme is practical in nature. It features training in fundamental interior architectural design and drawing techniques such as hand drawing, AutoCAD & 3D Studio Max, and applied science in interior architectural design, materials use and furniture design.

Course Description

This course is practical in nature. Students will learn fundamental concepts and techniques in interior architectural design, including hand drawing, AutoCAD & 3D Studio Max, and applied science in interior architectural design, materials use and furniture design.
升學階梯

畢業生可報讀本校之創意設計高級文憑（綜合平面設計傳達），或其他副學位課程。

Articulation Path

Graduates are eligible to apply for Higher Diploma in Creative Design (Integrated Graphic Communication) offered by HKCT, or other sub-degree programmes.

就業出路

畢業生可擔任室內設計師的職位，範圍包括室內設計繪圖、執行設計方案及設計細節、跟進工程等工作。

Career Prospects

Graduates may pursue an interior designer career in a range of areas, including interior design graphic, execution of design and design details, and follow-up projects.

特色科目

- 三維影像設計
- 室內建築設計概念與理論
- 室內設計應用科學
- 數碼攝影
- 電腦繪圖設計
- 傢俱設計
- 物料應用
- 模型製作
- 空間策劃
- 畢業作品集

Featuring Subjects

- 3D Imaging
- Architectural Interior Design
- Building Technology
- Digital Photography
- Drafting
- Furniture Design
- Material Application
- Model Making
- Space Planning
- Final Project

學費

HK$36,600 / 3學期

(所有學費以教育局最後批核為準)

Tuition Fee

HK$36,600 / 3 Semesters

(All tuition fees are subject to final approval from the Education Bureau.)
Advanced Diploma in Beauty Therapy

Course Introduction

This programme is designed to provide professional and practical training in Media Make-up, Facial and Body Massage Treatments, Nail Art Services, Diet & Nutrition, Spa Therapy, Aromatherapy, and Management of the beauty industry. Internship opportunities would also be sought for students, facilitating them to seek professional qualification. They can also obtain qualifications recognised in Australia and be eligible to enrol in a business management degree programme in Australia.

Completion of Year 1

Australia Qualifications Framework (AQF) Certificate III in Beauty Therapy Services awarded by Australian College of Hair Design and Beauty.

Completion of Year 2

Australia Qualifications Framework (AQF) Diploma of Beauty Therapy awarded by Australian College of Hair Design and Beauty.

We can arrange students who have completed the related programme to sit for the following examinations:

- Certificate in Beauty Therapy from Central TAFE (Australia)
- Certificate in Skin Care from ITEC
- Diploma in Skin Treatments from CIBTAC
升學階梯

Graduates are eligible to apply for related sub-degree programmes.

Articulation Path

Career Prospects

Graduates are qualified to take up a variety of jobs, including beauty therapist, image designer, assistant instructor of short-term courses, assistant make-up artist for wedding photo shoot, and TV or film make-up assistant.

Featuring Subjects

Aromatherapy
Diet & Nutrition
Facial Therapy Treatments
Management of Depilation and Tinting Treatment
Management of Spa Therapy
Media Make-up
Nail Art Services
Physiology of Ageing
Swedish Massage
The Science of Electrotherapy

學費

Year 1: HK$26,560
Year 2: HK$36,680

(Tuition fees for 2015/2016 will be reviewed and adjusted on the basis of inflation and other factors.)

(All tuition fees are subject to final approval from the Education Bureau.)
Campuses

HKCT Jockey Club Ma On Shan Campus
新界馬鞍山耀安邨
Yiu On Estate, Ma On Shan, Shatin, New Territories

HKCT Homantin Campus
九龍何文田文福道25號
25 Man Fuk Road, Homantin, Kowloon
九龍何文田公主道14號
14 Princess Margaret Road, Homantin, Kowloon

Programme Enquiries

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